



DELIVRA HEALTH BRANDS INC.

*Suite 404, 999 Canada Place
Vancouver, BC V6C 3E2
Phone: 604.449.9280*

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the annual general meeting of the shareholders (“**Shareholders**”) of **DELIVRA HEALTH BRANDS INC.** (the “**Company**”) will be held at Suite 404, 999 Canada Place, Vancouver, BC V6C 3E2, on Wednesday, December 18, 2024, at 10:00 a.m. (Vancouver time) (the “**Meeting**”), for the following purposes:

1. To receive the audited consolidated financial statements of the Company for the years ended June 30, 2024, and June 30, 2023, together with the auditors’ report thereon;
2. To fix the number of directors at four;
3. To elect directors for the ensuing year;
4. To appoint Davidson & Company LLP, Chartered Professional Accountants, as the auditors of the Company for the ensuing year and to authorize the directors of the Company to fix the remuneration of the auditors; and
5. To transact such other business as may properly be brought before the Meeting or any adjournment thereof.

The Company’s management information circular dated November 8, 2024 (the “**Information Circular**”) and form of proxy (the “**Proxy**”) accompany this notice of annual general meeting (the “**Notice**”). The Information Circular provides additional information relating to the matters to be considered at the Meeting and forms part of this Notice.

Notice and Access

The Company has elected to use the notice-and-access (“**Notice-and-Access**”) provisions under National Instrument 54-101 *Communications with Beneficial Owners of Securities of a Reporting Issuer* and National Instrument 51-102 *Continuous Disclosure Obligations* to distribute Meeting materials to shareholders. Notice-and-Access allows issuers to post electronic versions of proxy-related materials on the System for Electronic Document Analysis and Retrieval Plus (“**SEDAR+**”) and on one additional website, rather than mailing paper copies to shareholders. Shareholders have the right to request hard copies of any proxy-related materials posted online by the Company under Notice-and-Access.

Meeting materials, including the Information Circular, are available under the Company’s SEDAR+ profile at www.sedarplus.ca and at www.delivrahealthbrands.com/investors/agm. The Company will provide to any shareholder, free of charge, upon request to Broadridge Financial Solutions (“**Broadridge**”) at 1-877-907-7643, a paper copy of the Information Circular, Proxy, and any financial statements or management discussion and analysis of the Company filed with the applicable securities regulatory authorities during the past year. In order to allow reasonable time for you to receive and review a paper copy of the Information Circular, Proxy, or other document prior to the proxy deadline as set out herein, you should make your request for a paper copy to Broadridge by Wednesday, December 4, 2024.

Registered Shareholders may attend the Meeting in person or may be represented by proxy. If you are a registered Shareholder and are unable to attend the Meeting in person, please exercise your right to vote by dating, signing and returning the accompanying Proxy to Computershare Trust Company of Canada (“**Computershare**”). To be valid, completed Proxies must be dated, completed, signed and deposited with Computershare: (i) by mail using the enclosed

return envelope or one addressed to Computershare Trust Company of Canada, Proxy Department, 8th Floor, 100 University Avenue, Toronto, Ontario, M5J 2Y1; (ii) by hand delivery to Computershare Trust Company of Canada, 8th Floor, 100 University Avenue, Toronto, Ontario, M5J 2Y1; (iii) by facsimile to 1-866-249-7775; or (iv) by telephone at 1-866-732-8683. You may also vote through the internet and if you do vote through the internet, you may also appoint another person to be your proxyholder. Please go to www.investorvote.com and follow the instructions. You will require your 15-digit control number found on your form of Proxy. Your Proxy or voting instructions must be received in each case no later than 10:00 a.m. (Vancouver time) on Monday, December 16, 2024, or two business days preceding the date of any adjournment or postponement thereof. If you are unable to attend the Meeting, we encourage you to complete the enclosed Proxy as soon as possible. If a Shareholder received more than one Proxy because such Shareholder owns common shares registered in different names or addresses, each Proxy should be completed and returned. The Chairman of the Meeting shall have the discretion to waive or extend the proxy deadline without notice.

If you are not a registered Shareholder and receive these materials through your broker or through another intermediary, please complete and return the Proxy in accordance with the instructions provided to you by your broker or by the other intermediary.

The board of directors of the Company has fixed Monday, November 4, 2024 as the record date (the “**Record Date**”). Shareholders of record at the close of business on the Record Date are entitled to notice of the Meeting and to vote thereat or at any adjournment(s) or postponement(s) thereof on the basis of one vote for each common share held, except to the extent that: (i) a registered Shareholder has transferred the ownership of any common shares subsequent to the Record Date; and (ii) the transferee of those common shares produces properly endorsed share certificates, or otherwise establishes that he, she or they own the common shares and demands, not later than 10 days before the Meeting, that his, her or their name be included on the list of persons entitled to vote at the Meeting, in which case, the transferee shall be entitled to vote such common shares at the Meeting. The transfer books will not be closed.

BY ORDER OF THE BOARD OF DIRECTORS

/s/ Gord Davey

Gord Davey

President and Chief Executive Officer

November 8, 2024