



delivra
HEALTH BRANDS

DreamWater®
LivRelief™

Building a community of wellness, naturally.

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*All currency amounts are in Canadian dollars unless stated otherwise.

All communications, inquiries, and requests for information should be directed to the following: Investor Relations.
Phone: +1 (877) 915 7934 Email: IR@delivrahealth.com



WHO WE ARE

A GLOBAL PORTFOLIO OF BRANDS

Helping people take control of their health with alternative wellness solutions is what energizes the Delivra Health Brands team!

Our Delivra Health portfolio features innovative brands like Dream Water and LivRelief that deliver relief from common, everyday issues like chronic pain, anxiety, and sleeplessness. Delivra Health Brand products have allowed millions of customers to reclaim their mobility, energy, and in turn, their life.



A natural, clinically proven, transdermal cream for fast-acting relief of chronic pain such as osteoarthritis, and rheumatoid arthritis pain.



A naturally derived sleep solution with three active ingredients to help calm the mind and support restful sleep.



An infused transdermal cream that contains a proprietary delivery system to penetrate deep through the skin and tissue layers delivering a range of CBD, THC, and other actives.

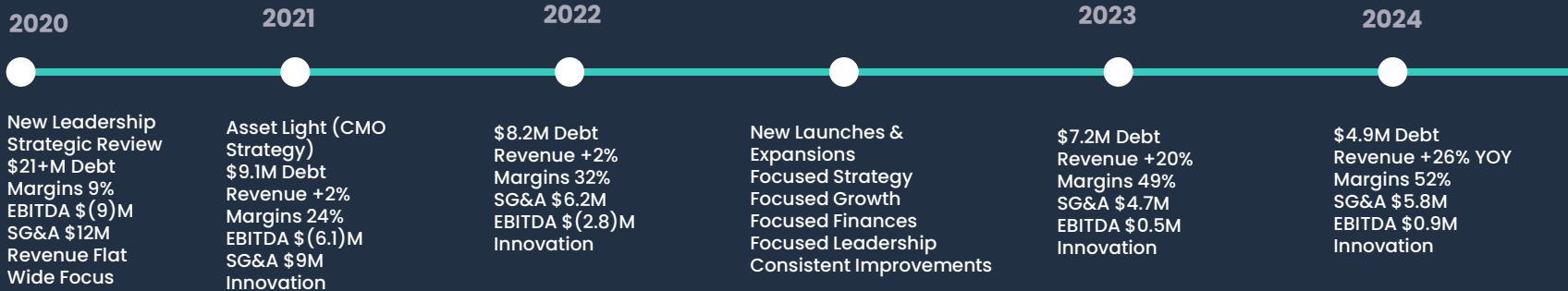


DELIVRA HEALTH BRANDS

REBRANDING FOR SUCCESS



Delivra Health Brands has delivered on commitments!



STRATEGY OVERVIEW



PEOPLE/ SUPPORT

Right people, right areas, right time

MARKETING & BRAND BUILDING

Digital, E-commerce, Integrated Campaigns, Social, Influencers, Insights

INVESTMENT- ALLOCATION OF FUNDS

Listing fees, programs, ads, promotions, shelf space

INVESTOR RELATIONS/ PUBLIC RELATIONS

IR Firm, road shows, seminars, promotions

OPERATIONS

Production, innovation, expansion, efficiency, measurement

A HEALTH AND WELLNESS CPG LEADER



VISION

We are building a community of wellness, naturally.

MISSION

We are pioneering the alternative wellness space with innovative products that bring relief to everyday health issues and enhance quality of life.

- Health & wellness CPG leader, leveraging OTC brand equity in non-infused and infused marketplaces to drive growth backed by a proven management team.
- Backed by intellectual property, protecting the quality of our offering and shareholder value.
- In-house product development and innovation, creating impactful new SKUs with strong points of differentiation.
- Significant North American growth & global distribution network aligned to accelerate sales and launch innovation at scale.
- Strong CPG commercialization and brand building capabilities to propel our brands in the marketplace.

INVESTMENT HIGHLIGHTS

POSITIONED FOR ACCELERATED GROWTH



PEOPLE: OUR TEAM

- Experienced CPG leadership team with proven track record
- Proprietary delivery technologies & uniquely differentiated products

PRODUCT PORTFOLIO & INNOVATION

- Large portfolio with OTC/Infused
- Sizable product innovation pipeline to support future global revenue growth

PROCESS EXCELLENCE

- Established distribution relationships & partnerships with major global retailers and e-commerce platforms
- Asset light- strategic manufacturing & supply chain partners with minimal overhead

EFFECTIVE & EFFICIENT CPG BUSINESS MODEL: SCALABLE HEALTH & WELLNESS

A global company, with highly developed brands, operating a lean asset model to generate significant future value.

IN-HOUSE



Own the IP & product innovation
Brand building focus



Consumer driven commercial planning
Brand Development
Ecommerce strategy
Sales & Distribution
R & D, formulation & product development
& intellectual property

OUTSOURCED



Asset light model based on IP ownership
Non-capital intensive



Cultivation & raw material sourcing
Contract manufacturing
Extraction
Packing & manufacturing

REVENUE GENERATION



New product offerings in the market
Geographical expansion



Consumer packaged goods
Health & wellness self-care products
Licensed infused products
B2B licensing & partnerships

OUR BRANDS, PRODUCTS AND SOLUTIONS

DreamWater



SLEEP SOLUTIONS

A leading sleep solution
"Shush Your Mind."

OTC product with three active ingredients
in liquid, powder, and gummies.

Extensive distribution across North
America.

Health Canada approved and FDA
compliant.

LivRelief



CHRONIC PAIN RELIEF

Market leader in natural pain relief topicals
"Quiets Chronic Pain."

Internally developed IP.

Naturally derived, clinically proven
transdermal creams.

Industry leading, proprietary formulations.

LivRelief INFUSED



INFUSED RELIEF

First medically launched infused topical
cream

Internally developed IP licensed to industry
leading partner.

CBD, 1:1 and Extra Strength CBD SKUs.

Proprietary transdermal delivery system.

Designed using natural, plant-based
ingredients.

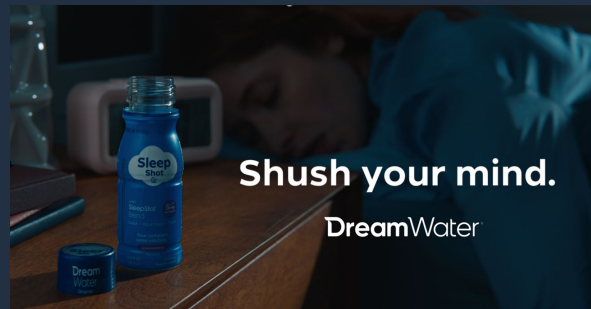


DREAM WATER®

SHUSH YOUR MIND

What makes Dream Water® different?

Dream Water® is a fast-acting sleep solution containing three active ingredients to help with occasional sleeplessness. Whether you're traveling, preparing for a big day, or just need extra rest, Dream Water's proprietary formula is ready to give you the sleep you need so you can be at your best.



GABA

- Promotes relaxation by blocking the transmission of impulses from one cell to another in the central nervous system
- Decreased anxiousness



MELATONIN

- Melatonin is a hormone responsible for regulating your body's sleep cycle
- Resets the body's natural sleep cycle (circadian rhythm) which induces sleeping and waking



5-HTP

- Improves the quality of sleep by stimulating the production of melatonin
- Helps raise serotonin levels in the brain which helps regulate mood and behavior



Kathleen P. Verified Buyer



Love it!

I'm a psychotherapist who uses Dream Water AND I recommend it for my clients as well

★★★★★ Yum

Reviewed in the United States on August 25, 2024

Size: 2.5 Fl Oz (Pack of 4) | **Verified Purchase**

Love the taste, it always helps me sleep amazing.



Dennis S. Verified Buyer



Love love

I love your Dream water, I can't sleep without it.



Paul F. Verified Buyer



Works Like A Charm

Been using for years. Never a disappointment !

★★★★★ Yum

Reviewed in the United States on August 25, 2024

Size: 2.5 Fl Oz (Pack of 4) | **Verified Purchase**

Love the taste, it always helps me sleep amazing.

Consumers LOVE DreamWater®

★★★★★ Great sleep aid

Reviewed in the United States on August 23, 2024

Size: 2.5 Fl Oz (Pack of 4) | **Verified Purchase**

I'm very impressed with this sleep aid. I've started drinking half a bottle as I ease myself off all sleep aids (coupled with drinking a lot less coffee!).



Pamela S. Verified Buyer



Great price and great service!

For anyone who had a sleep problem - dream water is the ultimate answer!

★★★★★ **Runn don't walk ! Buy them for your flights!**

Reviewed in the United States on March 1, 2024

Size: 2.5 Fl Oz (Pack of 4) | **Verified Purchase**

I was traveling to Africa & needed something to put me to sleep while on my flight, I didn't think it would work but about 20 minutes later after boarding my flight I was sound asleep until I was woken up to eat Lmfao the next time I woke up was when we were landing !! Definitely worth it. I will purchase again in the future, when I have long flights to take.

★★★★★ The best sleep aid

Reviewed in the United States on May 17, 2024

Size: 2.5 Fl Oz (Pack of 4) | **Verified Purchase**

This stuff really works! Great taste, hassle-free. Simply drink one small bottle 30 minutes before bedtime and you will be so relaxed! We take these on the night before big events and it really calms and relaxes. No side effects, natural ingredients.

DREAM WATER®

Over 35+ million units sold

GLOBAL DISTRIBUTION PARTNERS

Our track record

We built our business in Grocery, and C-Store, and now we are expanding into mass!

Available in 30,000+ touchpoints across the globe. Dream Water is the #1 selling sleep shot.

DreamWater®

amazon

Publix®

Wegmans

FAMILY DOLLAR

7-ELEVEN®

SUPERVALU®

TOPS
Friendly Markets

Speedway

CIRCLE K

Hudson News

town
pump

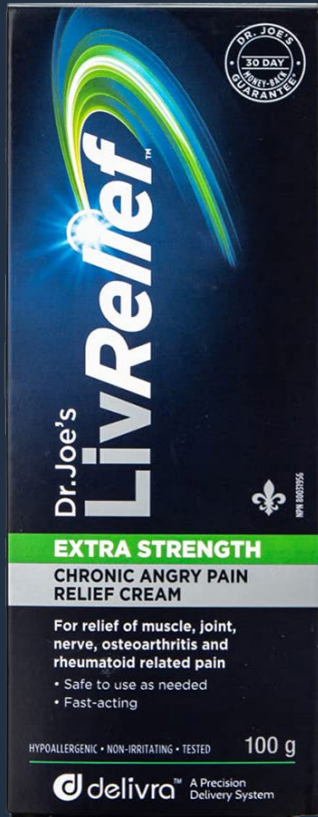
ingles

TA
TravelCenters
of America

REDNER'S

HOUCHENS
Markets

Paradies Lagardère
TRAVEL RETAIL



LivRelief™

QUIETS CHRONIC PAIN

What makes LivRelief™ different?

LivRelief™ topical creams are made using naturally sourced ingredients and built on the backbone of the clinically proven Delivra™ delivery system to provide a transdermal solution to pain. Our creams are fast acting, targeted and provide the relief consumers require when all other options have failed.



TARGETED

LivRelief is applied locally and targets specific pain areas.



FAST

LivRelief penetrates the skin and brings much-needed relief significantly faster than oral medication.



LONG-LASTING

With LivRelief, you can be assured sustained time release – for pain relief that lasts up to eight hours.



PLANT BASED

LivRelief is made using plant-based flavonoids and contains no parabens.

LivRelief™

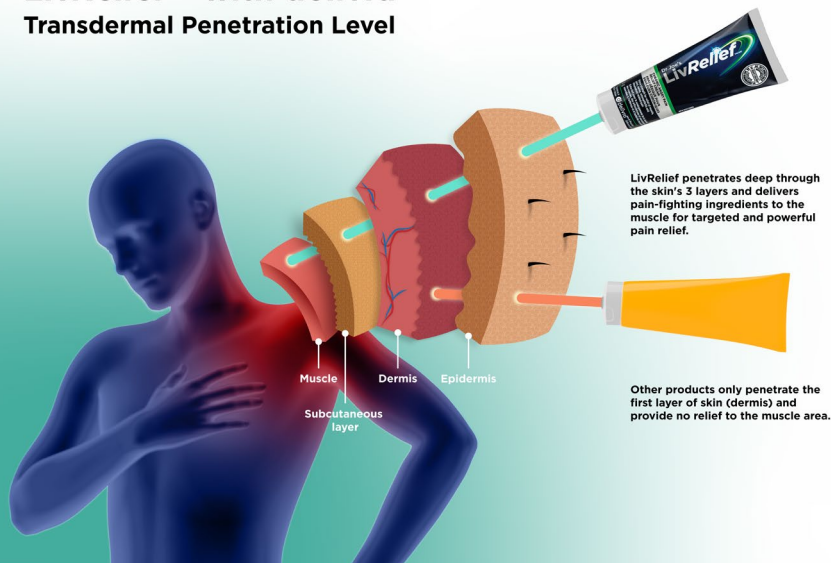
DELIVRA™ TRANSDERMAL DELIVERY SYSTEM

“The Delivra™ Transdermal Delivery System delivers active ingredients right through the skin’s pores to the source of pain and healing.”

“If you could deliver medication with a cream – and it was more effective than taking a pill –which one would you choose –the cream or a pill?”

Dr. Joseph Gabriele

LivRelief™ with delivra™ Transdermal Penetration Level



Our customers LOVE **LivRelief** TM/MC

★★★★★ **Dr Joes cream**

Reviewed in Canada on April 4, 2024

Verified Purchase

There is no strong smell. Not greasy.
Instant relief. The best cream I have used!
Totally recommend this cream!

★★★★★ **Great relief like that it is odourless**

Reviewed in Canada on March 29, 2023

Verified Purchase

Buy it you will be happy you did

★★★★★

The best cream for my arthritis

2 years ago

I find this cream to be very helpful for my arthritis

☑ Yes, I recommend this product.

★★★★★ **Verified Purchase** ⓘ

7/24/202

★★★★★

Livrelief extra strong pain relief

a year ago

Works very fast, last long , highly recommended. TH

☑ Yes, I recommend this product.

Pain relief

This cream is great for sore joints and muscles. It was a very good price.

BH

★★★★★ **Totally awesome**

Reviewed in Canada on February 15, 2020

Verified Purchase

My wife is in pain. can't sleep, can't walk, on a 1.5 year waiting list for knee surgery after waiting 8 months for an MRI + first surgeon appointment and can't work in the mean time. This is helping her sleep at night. After a couple of days of use she was able to leave the house for the first time in months. I use some on my arthritic knee and within minutes pain started to fade. No smell, no burning, no cold. First time I ever bought shares in a company after trying the product. I've used Voltaren for years, this works better for my family.

★★★★★ **It really works!**

Reviewed in Canada on February 27, 2021

Verified Purchase

Wow! This stuff really works! It's the first time since I don't know when that I went for a walk with no pain in my feet. Amazing! And yes, no annoying heat or cold or smell. Not greasy. Rubs in well. A little goes a long way.



Alec

★★★★★ stuff works

I have had nerve damage causing severe pain in my legs for many years now. This product goes to work fast. Within 5 minutes the pain is gone and the relief lasts for several hours. This stuff works!

09/15/23

LivRelief™

Over 2.5 million units sold

INTERNATIONAL DISTRIBUTION PARTNERS

Expanding into new markets

We've helped millions of customers find relief in Canada, and now we're expanding internationally!

LivRelief™

Walmart*

SHOPPERS
DRUG MART

Rexall

LONDON
DRUGS

Lawtons
DRUGS

PHARMASAVE

Sobeys
Pharmacy

Guardian

I.D.A.

JE Jean Coutu

Loblaws

PHARMAPRIX

FORTINOS
Your Supermarket with a twist!

Brunet

LivRelief™ Infused

Licensed for sale in Canada through a key licensed provider

What makes LivRelief™ Infused different?

LivRelief™ Infused Transdermal Creams contain our proprietary delivery system to penetrate deep through the skin and tissue layers delivering a range of CBD, THC, and other actives to the targeted area. They provide powerful skin absorption and the controlled release of active ingredients.



TARGETED

LivRelief™ Infused works by allowing cannabinoids to reach specific targeted areas.



FAST

Quick skin absorption within 30 minutes of application on the skin.



LONG-LASTING

Controlled release of active, cannabinoid ingredients over 8 hours.



PLANT BASED

Made using natural, plant-based ingredients and contain our clinically proven transdermal delivery system.

GLOBAL MARKET OPPORTUNITY TO 2032

There is significant market opportunity globally for Delivra Health Brands products and brands.

The sleep aid market is expected to show strong growth

The global over-the-counter (OTC) sleep aid medications market, excluding devices like sleep apnea machines, was valued at approximately USD \$30 billion in 2023 and is projected to reach around USD \$53 billion by 2032.

Source: Coherent Market Insights

The topical pain relief market will continue to grow

The global topical pain relief market was valued at around \$10.6 billion in 2023.

The market is projected to grow at an annual rate of approximately 5%, reaching an estimated value of \$16.45 billion by 2032

Sources: IMARC Group, Expert Market Research



YEAR-OVER-YEAR FINANCIAL PERFORMANCE AS PER REPORTED MD&A

Select financial information (Expressed in thousands of Canadian dollars, except share and per share amounts)	June 2024 \$	June 2023 \$	June 2022 \$	June 2021 \$	June 2020 \$
Gross revenue	14,833	11,927	10,231	10,411	10,334
Net revenue	12,378	9,791	8,139	7,956	7,782
Gross profit	6,399	4,823	2,604	1,919	724
Gross profit %	52%	49%	32%	24%	9%
Total expenses (cash and non-cash)	7,109	6,186	9,014	23,878	57,956
Cash related SG&A expenses	5,774	4,704	6,145	8,973	12,471
Net profit (loss) per share – basic and diluted	0.003	(0.001)	(0.03)	(0.13)	(0.37)
Adjusted EBITDA ⁽¹⁾	871	517	(2,765)	(6,065)	(9,067)
Cash	4,200	2,721	1,084	4,431	1,406
Current assets	8,757	7,918	7,485	9,835	28,413
Current liabilities	3,073	5,470	6,541	7,236	19,194

Fiscal 2024 vs. Fiscal 2023:

- Improved net revenue by 26% growth year over year
- Improved gross profit, 52% in fiscal 2024 vs. 49% in fiscal 2023
- Increased cash related selling, general and administrative (“SG&A”) expenses by 20% year over year due to increased investments in marketing campaigns
- Achieved in F2024 positive adjusted earnings before interest, taxes, depreciation and amortization (“EBITDA”)(1) of \$0.9M vs. \$0.5M in prior year
- Improved financial position with a reduction of current liabilities by 43%

(1) Defined as loss from operations before interest, taxes, depreciation and amortization and adjusted for share-based compensation, common shares issued for services, asset impairment and write downs, discontinued operations and other non-cash items, and is a non-IFRS measure discussed in the “Adjusted EBITDA” section.

MARKET INFORMATION

Share structure as of March 2025	Share ownership	
Management & strategic investors	10.3M	33%
Public float	21M	67%
Total shares outstanding	31.3M	100%
Options	2.7M	
Warrants	6M	
Fully diluted shares outstanding	40M	

As of March 19, 2024	\$
Share price	0.2
Market capitalization	6.3M
52-Week low	0.11
52-Week high	0.55

Significant capital injections from divestitures & closed an oversubscribed \$5.75M bought-deal public offering in March 2021 and a \$0.9M private placement in December 2023.

OUR TEAM

LEADERSHIP TEAM

GORD DAVEY

President & Chief Executive Officer

Mr. Davey is a senior executive with more than 25 years experience in the consumer- packaged goods industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led teams through expansion, transition and restructuring.

JACK TASSE

Chief Financial Officer
& Corporate Secretary

Mr. Tasse is a Chartered Professional Accountant (CPA, CMA), a Certified Internal Auditor (CIA) and holds a Master of Accountancy in Tax Law from Brock University and joins the Company with over 20 years of experience including advising public companies, leading financial operations, reporting to corporate boards and preparing companies for capital markets.

TIM YOUNG

Senior Vice President & General
Manager

Mr. Young is a senior management executive with extensive experience in world class global operations and supply chain optimization, mergers and acquisitions, strategic sourcing, business development, contract management and partner relations. He has successfully led teams with Molson-Coors as well as running smaller private companies within the North American market.

ROB EMERY

Director of Marketing &
Communications

Mr. Emery is a seasoned executive in marketing, branding, and business development, with extensive experience in the consumer-packaged goods industry. He has held key positions at globally recognized companies like Molson Coors, Clorox, and Revlon, where he developed and executed high-impact strategies that drove brand growth and market share in highly competitive categories.

OUR TEAM

BOARD OF DIRECTORS

FRANK HOLLER

Executive Chairman

Mr. Holler is President and CEO of Ponderosa Capital Inc. and is actively involved in the biopharma and technology industries. He previously served as President & CEO of Xenon Pharmaceuticals from 1999 to 2003 and as Chairman & CEO at BC Advantage Funds, a venture capital firm that invested in emerging life science, clean tech and IT companies, from 2004- 2016. Mr. Holler is also Chairman of Sernova Corporation (SVA:TSX-V) and Xenon Pharmaceuticals (XENE:Nasdaq).

JASON BEDNAR

Director

Mr. Bednar is a CFO of Canacol Energy LTD. and a CPA, CA with more than 18 years of direct professional experience in the financial and regulatory management of companies listed on the TSX, TSX-V, American Stock Exchange and ASX.

ANDREW BAYFIELD

Director

Mr. Bayfield is a senior executive from the consumer-packaged goods industry with over 25 years of experience. He has held senior level positions with organizations such as Cadbury, Coca-Cola and Canada Dry Motts.

GORD DAVEY

Director, President & Chief Executive Officer

Mr. Davey is a senior executive with more than 25 years experience in the consumer- packaged goods industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led teams through expansion, transition and restructuring.



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LivRelief™

For additional information,
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