

A large, stylized teal wave graphic that curves across the top and bottom of the central text area.

delivra
HEALTH BRANDS

DreamWater®
LivRelief™

Building a community of wellness, naturally.

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*All currency amounts are in Canadian dollars unless stated otherwise.

All communications, inquiries, and requests for information should be directed to the following: Investor Relations.
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Building a community of wellness, naturally.

WHO WE ARE

A GLOBAL PORTFOLIO OF BRANDS

Helping people take control of their health with alternative wellness solutions is what energizes the Delivra Health Brands team!

Our Delivra Health portfolio features innovative brands like Dream Water and LivRelief that deliver relief from common, everyday issues like chronic pain, anxiety, and sleeplessness. Delivra Health Brand products have allowed millions of customers to reclaim their mobility, energy, and in turn, their quality of life.

LivRelief™

A plant-based, clinically proven, transdermal cream for fast-acting relief of chronic pain, such as osteoarthritis, and rheumatoid arthritis pain.



DreamWater™

A naturally derived sleep solution with three active ingredients to help calm the mind and support restful sleep.



LivRelief™ INFUSED

An infused transdermal cream that contains a proprietary delivery system to penetrate deep through the skin and tissue layers delivering a range of CBD, THC, and other actives.

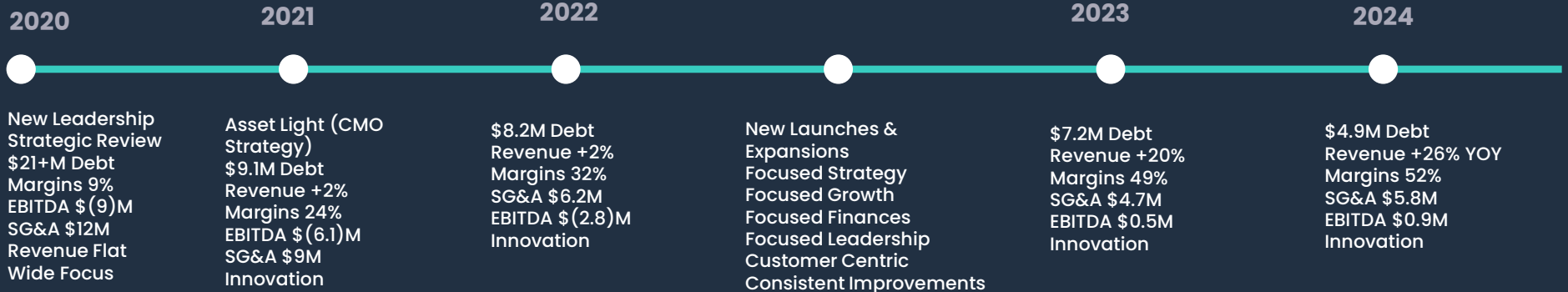


DELIVRA HEALTH BRANDS

A COMPANY REBUILT FOR SUCCESS



Delivra Health Brands has delivered on commitments!



STRATEGY OVERVIEW

KEY PILLARS GUIDING OUR NEXT PHASE OF SUCCESS



PEOPLE & SUPPORT

Right people, right areas, right time

MARKETING & BRAND BUILDING

Digital, E-commerce, Integrated Campaigns, Social, Influencers, Insights

BUSINESS DEVELOPEMNT

Customer Focus, build long term strategic Relations, collaborative planning and investment, strategic growth with broker network

INVESTMENT- ALLOCATION OF FUNDS

Listing fees, programs, ads, promotions, shelf space

INVESTOR RELATIONS/ PUBLIC RELATIONS

IR Firm, road shows, seminars, promotions

OPERATIONS

Production, innovation, expansion, efficiency, measurement

A HEALTH AND WELLNESS CPG LEADER



VISION

We are building a community of wellness, naturally.

MISSION

We are pioneering the alternative wellness space with innovative products that bring relief to everyday health issues and enhance quality of life.

- Health & wellness CPG leader, leveraging OTC brand equity in non-infused and infused marketplaces to drive growth backed by a proven management team.
- Backed by intellectual property, protecting the quality of our offering and shareholder value.
- In-house product development and innovation, creating impactful new SKUs with strong points of differentiation.
- Significant North American growth & global distribution network aligned to accelerate sales and launch innovation at scale.
- Strong CPG commercialization and brand building capabilities to propel our brands in the marketplace.

INVESTMENT HIGHLIGHTS

POSITIONED FOR ACCELERATED GROWTH



PEOPLE: OUR TEAM

- Experienced CPG leadership team with proven track record
- Proprietary delivery technologies & uniquely differentiated products

PRODUCT PORTFOLIO & INNOVATION

- Large portfolio with OTC/Infused
- Sizable product innovation pipeline to support future global revenue growth

PROCESS EXCELLENCE

- Established distribution relationships & partnerships with major global retailers and e-commerce platforms
- Asset light-strategic manufacturing & supply chain partners with minimal overhead

EFFECTIVE & EFFICIENT CPG BUSINESS MODEL: SCALABLE HEALTH & WELLNESS

A global company, with highly developed brands, operating a lean asset model to generate significant future value.

IN-HOUSE



Own the IP & product innovation
Brand and sales building focus



Consumer driven commercial planning
Brand Development
Ecommerce strategy
Sales & Distribution
R & D, formulation & product development
& intellectual property

OUTSOURCED



Asset light model based on IP ownership
Non-capital intensive



Cultivation & raw material sourcing
Contract manufacturing
Extraction
Packing & manufacturing
Sales Support via Strategic Broker Network

REVENUE GENERATION



New product offerings in the market
Geographical expansion



Consumer packaged goods
Health & wellness self-care products
Licensed infused products
B2B licensing & partnerships

OUR BRANDS, PRODUCTS AND SOLUTIONS

DreamWater



SLEEP SOLUTIONS

A leading sleep solution
"Shush Your Mind."

OTC product with three active ingredients in liquid, powder, and gummies.

Extensive distribution across North America.

Health Canada approved and FDA compliant.

LivRelief



CHRONIC PAIN RELIEF

Market Leader in plant-based pain relief topicals
"Quiets Chronic Pain"

Internally developed IP.

Naturally derived, clinically proven transdermal creams.

Industry leading, proprietary formulations.

LivRelief
INFUSED



INFUSED RELIEF

First medically launched infused topical cream

Internally developed IP licensed to industry leading partner.

CBD, 1:1 and Extra Strength CBD SKUs.

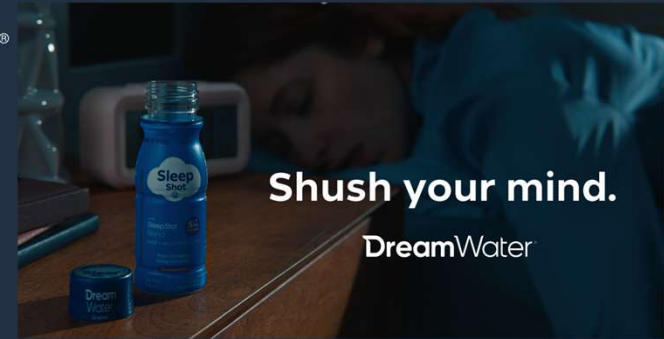
Proprietary transdermal delivery system.

Designed using natural, plant-based ingredients.



DreamWater®

SHUSH YOUR MIND



What makes Dream Water® different?

Dream Water® is a fast-acting sleep solution containing three active ingredients to help with occasional sleeplessness. Whether you're traveling, preparing for a big day, or just need extra rest, Dream Water's proprietary formula is ready to give you the sleep you need so you can be at your best.



GABA

- An amino acid naturally produced in the body. It's used to supplement and promote relaxation by blocking the transmission of impulses from one cell to another in the central nervous system, which can increase relaxation.



MELATONIN

- A hormone naturally produced in the body that is responsible for regulating your body's sleep cycle
- Resets the body's natural sleep cycle (circadian rhythm) which induces sleeping and waking



5-HTP

- An amino acid that your body naturally produces. Your body uses it to produce serotonin, which may promote sleep by increasing melatonin production and improving sleep quality.

DreamWater®

DreamWater®

Over 40+ million units sold

GLOBAL DISTRIBUTION PARTNERS

Our track record

We built our business in Grocery, Travel and C-Store, and now we are expanding into Mass, Drug and Grocery!

Available in 30,000+ distribution points across the globe. Dream Water is the #1 selling sleep shot.

Grocery, Travel & Convenience



DISTRIBUTORS





LivRelief™

QUIETS CHRONIC PAIN



What makes LivRelief™ different?

LivRelief™ topical creams are made using naturally sourced ingredients and built on the backbone of the clinically proven and patented Delivra™ delivery system to provide a transdermal solution to pain. Our creams are fast acting, targeted and provide the relief consumers require when all other options have failed.



TARGETED

LivRelief is applied locally and targets specific areas of pain.



FAST

LivRelief penetrates the skin and brings much-needed relief significantly faster than oral medication.



LONG-LASTING

With LivRelief, you can be assured sustained time release - for pain relief that lasts up to eight hours.



PLANT BASED

LivRelief is made using plant-based flavonoids and contains no parabens.

LivRelief™

DELIVRA™ TRANSDERMAL DELIVERY SYSTEM

“The Delivra™ Transdermal Delivery System delivers active ingredients right through the skin’s pores to the source of pain and healing.”

“If you could deliver medication with a cream – and it was more effective than taking a pill – which one would you choose – the cream or a pill?”

Dr. Joseph Gabriele – Inventor of LivRelief



LivRelief^{TM/NC}

Over 2.5+ million units sold

Expanding into new markets

We've helped millions of customers find relief in Canada, and now we're expanding internationally!



LivRelief^{TM/NC}

Walmart

SHOPPERS
DRUG MART

Loblaws

Rexall

LONDON
DRUGS

FORTINOS[®]
Your Supermarket with a heart!

Sobeys
Pharmacy

PHARMASAVE

PharmaChoice

save on foods

familiprix

Guardian

I·D·A

PHARMAPRIX

Jean Coutu

Lawtons
DRUGS

Purity Life
Purity Life Health Products LP

Brunet

shopify

amazon

LivRelief™ INFUSED

Licensed for sale in Canada through a key licensed provider

What makes LivRelief™ Infused different?

LivRelief Infused Transdermal Creams contain our proprietary and patented delivery system, which penetrates deeply through the skin and tissue layers, delivering a range of CBD, THC, and other actives to the targeted area. They provide powerful skin absorption and the controlled release of active ingredients.



TARGETED

LivRelief™ Infused works by allowing cannabinoids to reach specific targeted areas.



FAST

Quick skin absorption within 30 minutes of application on the skin.



LONG-LASTING

Controlled release of active, cannabinoid ingredients over 8 hours.



PLANT BASED

Made using natural, plant-based ingredients and contain our clinically proven transdermal delivery system.

GLOBAL MARKET OPPORTUNITY TO 2032

There is significant market opportunity globally for Delivra Health Brands products and brands.

The sleep aid market is expected to show strong growth

The global over-the-counter (OTC) sleep aid medications market, excluding devices like sleep apnea machines, was valued at approximately USD \$30 billion in 2023 and is projected to reach around USD \$53 billion by 2032.

Source: Coherent Market Insights

The topical pain relief market will continue to grow

The global topical pain relief market was valued at around \$10.6 billion in 2023.

The market is projected to grow at an annual rate of approximately 5%, reaching an estimated value of \$16.45 billion by 2032

Sources: IMARC Group, Expert Market Research



YEAR-OVER-YEAR FINANCIAL PERFORMANCE AS PER REPORTED MD&A

Select financial information (Expressed in thousands of Canadian dollars, except share and per share amounts)	June 2025 \$	June 2024 \$	June 2023 \$	June 2022 \$	June 2021 \$	June 2020 \$
Gross revenue	15,448	14,833	11,927	10,231	10,411	10,334
Net revenue	13,370	12,378	9,791	8,139	7,956	7,782
Gross profit	6,778	6,399	4,823	2,604	1,919	724
Gross profit %	51%	52%	49%	32%	24%	9%
Total expenses (cash and non-cash)	7,619	7,109	6,186	9,014	23,878	57,956
Cash related SG&A expenses	6,071	5,774	4,704	6,145	8,973	12,471
Net profit (loss) per share – basic and diluted	(0.04)	0.03	(0.01)	(0.3)	(1.3)	(3.7)
Adjusted EBITDA ⁽¹⁾	643	871	517	(2,765)	(6,065)	(9,067)
Cash	3,302	4,200	2,721	1,084	4,431	1,406
Current assets	9,578	8,757	7,918	7,485	9,835	28,413
Current liabilities	3,561	3,073	5,470	6,541	7,236	19,194

Fiscal 2025 vs. Fiscal 2024 Highlights:

- Improved net revenue by 8% growth year over year
- Improved gross profit, 6,778 (51%) in fiscal 2025 vs. 6,399 (49%) in fiscal 2024
- Increased cash related selling, general and administrative (“SG&A”) expenses by \$297 or 5% year over year due to increased investments in marketing campaigns and digital marketing
- Achieved in F2025 (3 years in a row) positive adjusted earnings before interest, taxes, depreciation and amortization (“EBITDA”)(1) of \$643 vs. \$871 in prior year

(1) Defined as loss from operations before interest, taxes, depreciation and amortization and adjusted for share-based compensation, common shares issued for services, asset impairment and write downs, discontinued operations and other non-cash items, and is a non-IFRS measure discussed in the “Adjusted EBITDA” section.

MARKET INFORMATION

Share structure as of October 2025	Share ownership	
Management & strategic investors	10.3M	33%
Public float	21M	67%
Total shares outstanding	31.3M	100%
Options	2.7M	
Warrants	6M	
Fully diluted shares outstanding	40M	

As of October 6, 2025	\$
Share price	0.29
Market capitalization	9.1M
52-Week low	0.11
52-Week high	0.37

Significant capital injections from divestitures & closed an oversubscribed \$5.75M bought-deal public offering in March 2021 and a \$0.9M private placement in December 2023.

OUR TEAM

LEADERSHIP TEAM

GORD DAVEY

President & Chief Executive Officer

Mr. Davey is a senior executive with more than 25 years of experience in the consumer- packaged goods (CPG) industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led transformation changes, CPG teams, product innovation launches, and strategic global expansions and has been an integral part of the Company's leadership since joining in 2018.

JACK TASSE

Chief Financial Officer
& Corporate Secretary

Mr. Tasse is a Chartered Professional Accountant (CPA, CMA), a Certified Internal Auditor (CIA) and holds a Master of Accountancy in Tax Law from Brock University and joins the Company with over 20 years of experience including advising public companies across various industries, leading financial operations, reporting to corporate boards and preparing companies for capital markets.

TIM YOUNG

Senior Vice President & General
Manager

Mr. Young is a senior management executive with extensive experience in world class global operations and supply chain optimization, mergers and acquisitions, strategic sourcing, business development, contract management and partner relations. He has successfully led teams with Molson-Coors as well as running smaller private companies within the North American market.

ROB EMERY

Senior Director, Commercial
Strategy

Mr. Emery is a seasoned executive in marketing, branding, and business development, with extensive experience in the consumer-packaged goods industry. He has held key positions at globally recognized companies like Molson Coors, Clorox, and Revlon, where he developed and executed high-impact strategies that drove brand growth and market share in highly competitive categories.

OUR TEAM

BOARD OF DIRECTORS

FRANK HOLLER

Executive Chairman

Mr. Holler is currently the President & Chief Executive Officer of Ponderosa Capital Inc., a capital advisory services firm to emerging technology companies. He has expertise in technology, healthcare, investment banking and venture capital and previously served as Chairman, Director & Chief Executive Officer healthcare on multiple TSX, TSX Venture and NASDAQ listed organizations, Mr. Holler was an Investment Banker with Merrill Lynch Canada and Wood Gundy Inc. (now CIBC World Markets).

JASON BEDNAR

Director

Mr. Bednar is a Chartered Professional Accountant with more than 25 years of direct professional experience in the financial and regulatory management of companies listed on the TSX, TSX Venture Exchange, American Stock Exchange and Australia Stock Exchange. Mr. Bednar has been the CFO of several international oil and gas companies. In 2008, he was a founding director and Chair of the Audit Committee of Canacol Energy Ltd. and in 2015 he resigned from this position to become Canacol's CFO.

JOHN BARRETT

Director

Mr. Barrett was previously a senior executive with Frito Lay and PepsiCo, and served as Chief Commercial Officer USA for Pernod Ricard. He is currently the owner and a principal consultant with Kites Advisors, a boutique consulting company that specializes in supporting early-stage consumer goods companies with total value chain strategic solutions. Mr. Barrett brings to Delivra his North American and international expertise in the consumer goods industry. Mr. Barrett has extensive experience with leading innovation, marketing, commercial, major customer acquisition, go-to-market strategies, transformation and over one billion dollars of profit and loss management responsibility.

GORD DAVEY

Director, President & Chief Executive Officer

Mr. Davey is a senior executive with more than 25 years of experience in the consumer- packaged goods (CPG) industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led transformation changes, CPG teams, product innovation launches, and strategic global expansions and has been an integral part of the Company's leadership since joining in 2018.



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For additional information,
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INVESTOR RELATIONS

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